



STEAM 2024 is an ACS International Schools Event



Thorpe Park



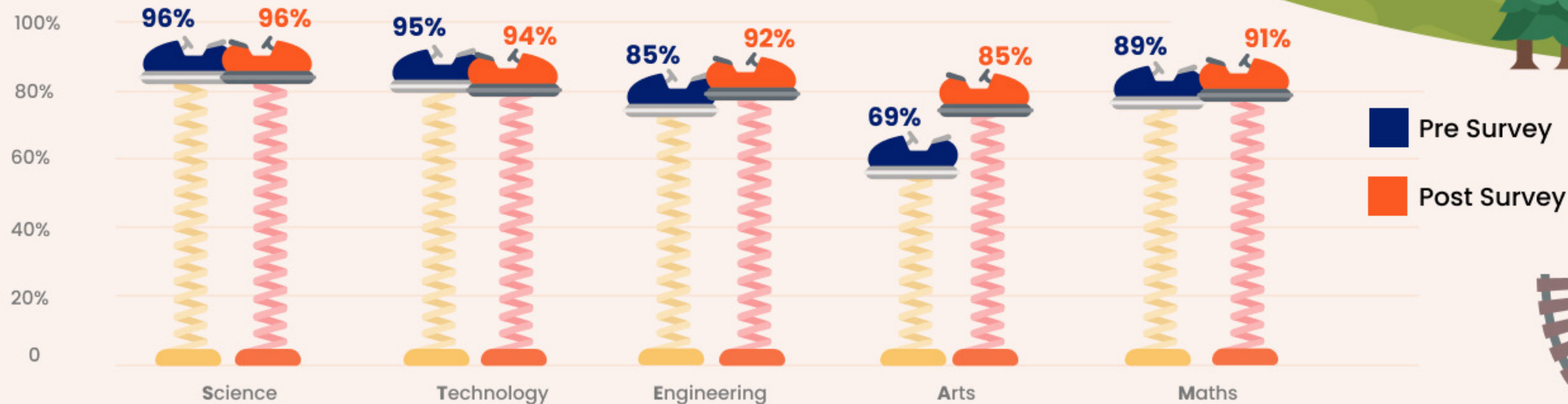
Held on Tuesday 15th October 2024, ACS International Schools took over Thorpe Park to bring students aged 8-18 a free, exciting educational opportunity centred around the theme of STEAM.

In partnership with Play Verto, ACS invited the students to take part in a gamified survey before and after the event to better understand their thoughts and understanding around STEAM. This infographic report shares some of the key findings from attendees before the event, and after, and explores any shift in knowledge and understanding around STEAM.

A

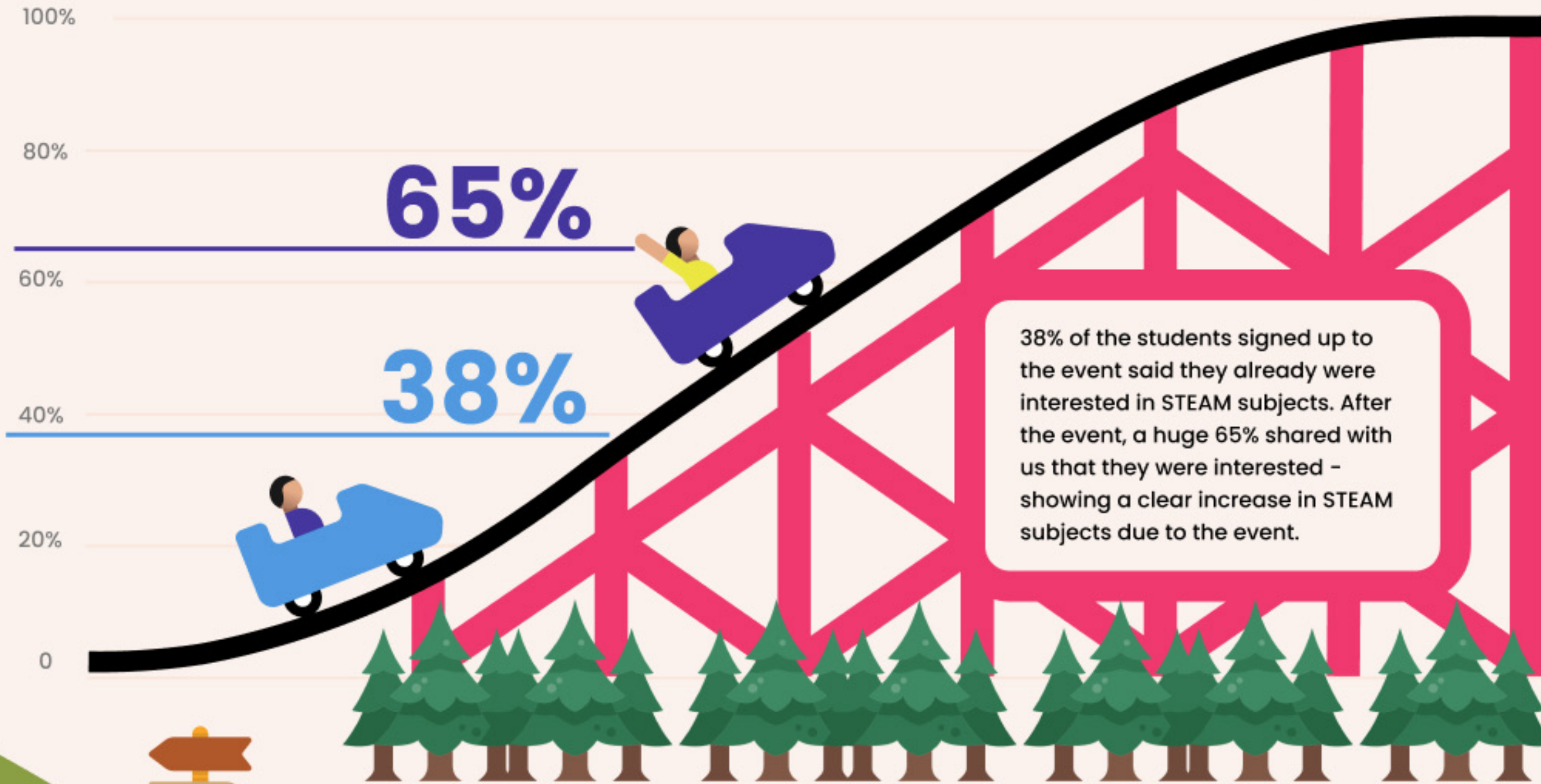
What does STEAM stand for?

Students were asked before and after the event if they knew what five subjects made up the word STEAM. While they were super knowledgeable already, there is a slight increase for those having attended.



B

Students' interest in STEAM subjects



38% of the students signed up to the event said they already were interested in STEAM subjects. After the event, a huge 65% shared with us that they were interested - showing a clear increase in STEAM subjects due to the event.





59%

of students that attended are likely to consider a career in STEAM



C



D

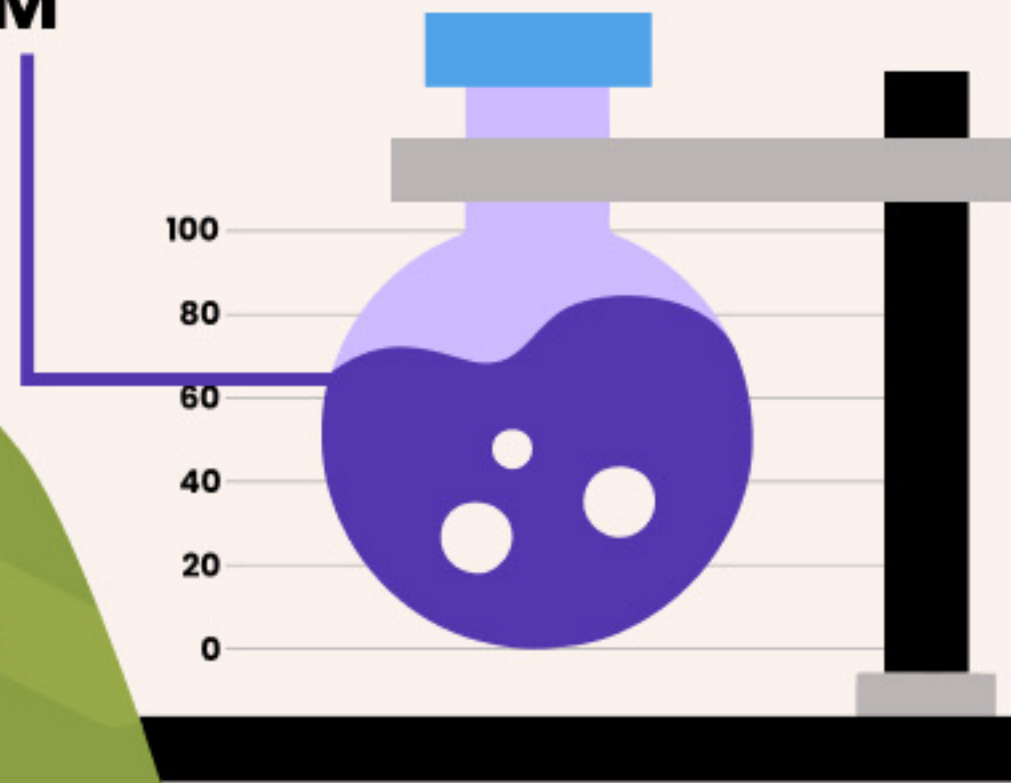


77%

of students are confident in their STEAM skills

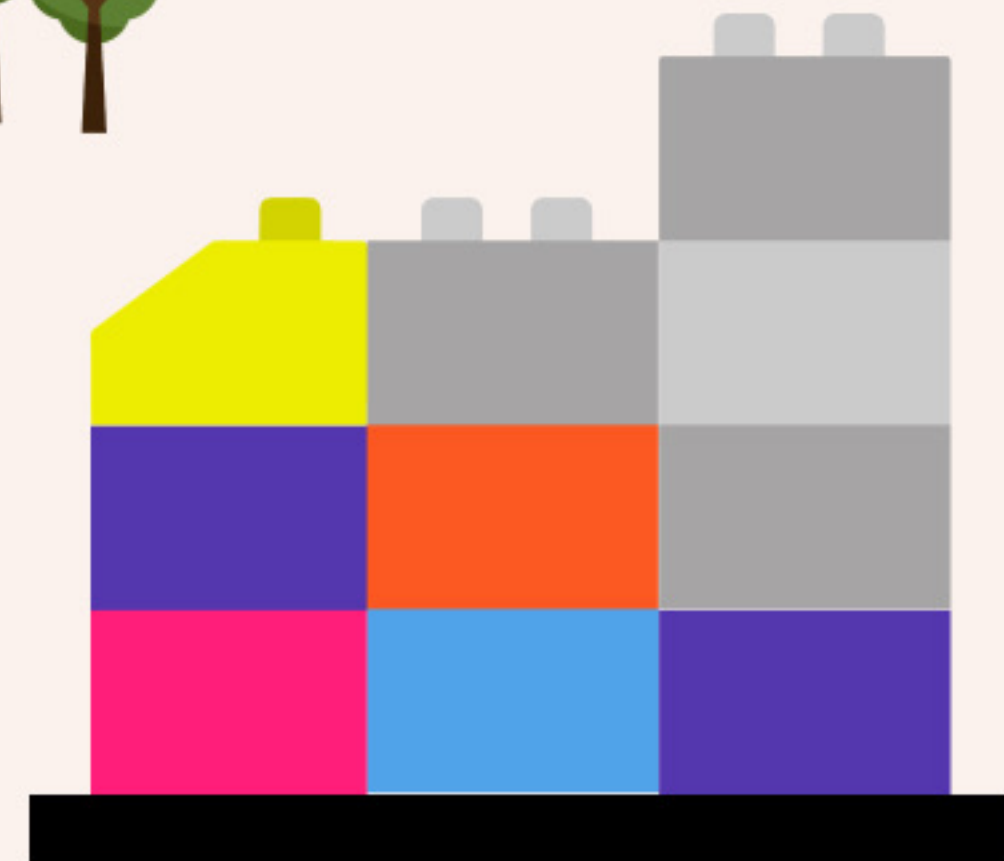
71%

want to further explore topics in STEAM



58%

discovered new STEAM careers



The 2024 event successfully inspired and engaged students aged 8–18, fostering greater interest and confidence in STEAM subjects. The data shows a clear positive impact, with increased interest in STEAM, greater confidence in skills, and a heightened curiosity to explore these topics further. Many attendees also discovered new career pathways, highlighting the event's role in broadening horizons.

Moving forward, future STEAM events should focus on sustaining the enthusiasm shown by participating students by collaborating with industry experts to ensure that these opportunities continue to inspire the next generation of STEAM innovators.